



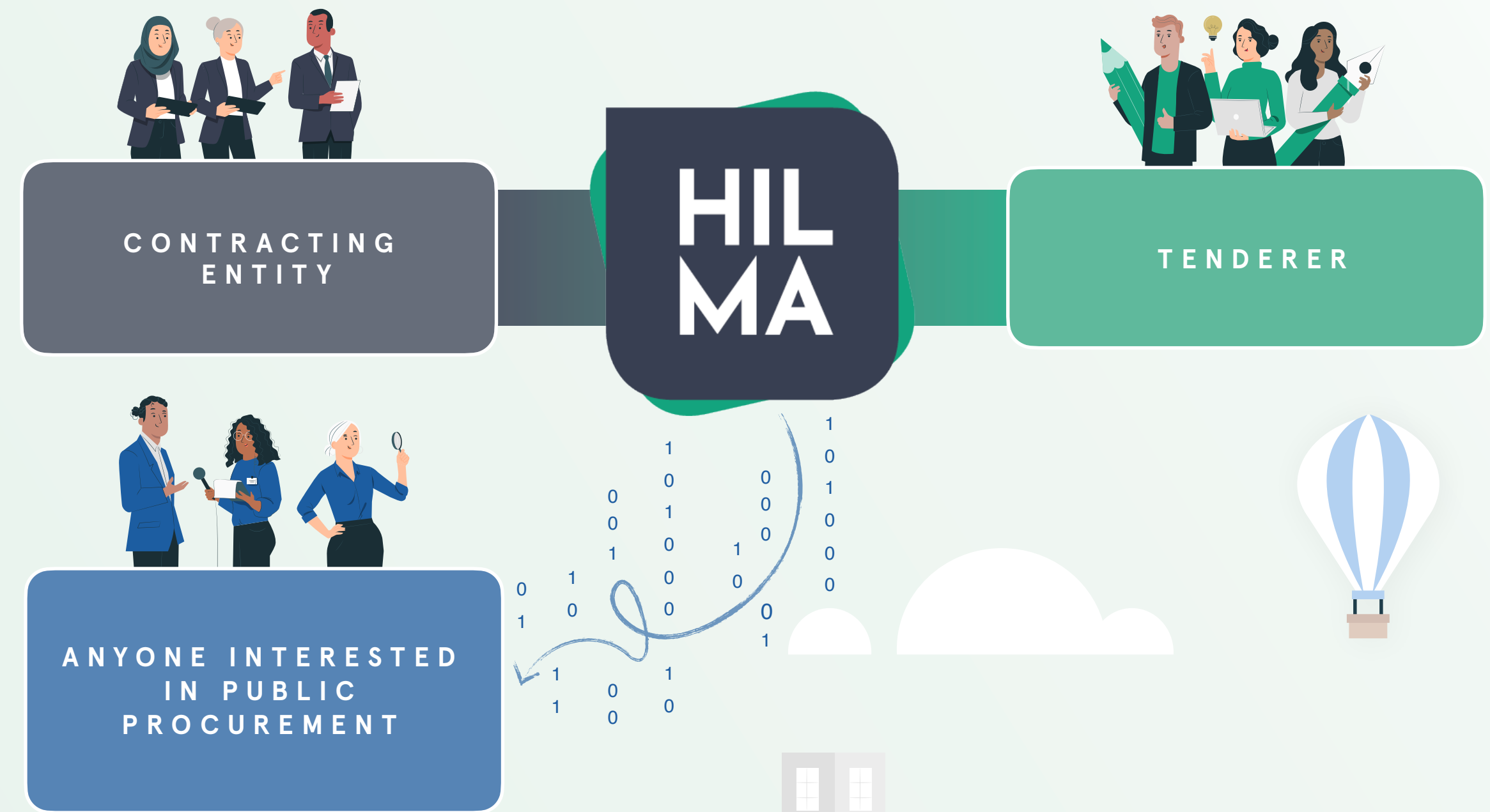
# VISION FOR HILMA 2027

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Hilma has improved the **transparency of public procurement and increased tenderers' interest** in public procurement.

Hilma is known as a **reliable, free and user-oriented** competitive tendering platform and channel for **public procurement notices**.

Hilma offers **easy-to-use open data** on public procurement and centralised **access to services** that provide information on public procurement.



# HILMA FOR CONTRACTING ENTITIES



Easy way to publish procurement notices and reach potential suppliers



Reliable basic functions for competitive tendering



Channel for support and advice on public procurement



Contracting entity-specific data on the organisation's procurement and competitive tendering

Hilma provides an easy and intuitive tendering system for contracting entities and an efficient channel for reaching potential suppliers in a timely manner. Hilma offers reliable basic functions for carrying out competitive tendering from start to finish. The service simplifies and accelerates the implementation of the contracting entities' statutory notification obligation. Users do not consider the service to increase the administrative burden of contracting entities.

Hilma offers contracting entities more intuitive procurement guidance and support. The guidance focuses on clear and timely assistance for the service users. If necessary, the system directs users to the support they need while they are using the service.

Hilma provides contracting entities with data for the organisation-specific analysis of procurement. After logging in to the service, a contracting entity can quickly review the organisation's key procurement data. Through the programming interface (API), Hilma provides contracting entities with organisation-specific open data in an easy-to-use and clear format without intermediaries.

# HILMA FOR TENDERERS



Targeted, transparent and timely information on business opportunities



Easy and simple access to competitive tendering



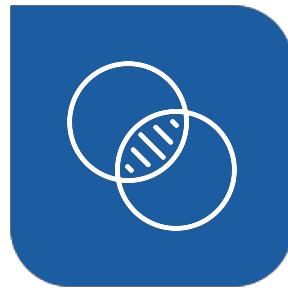
Channel for support and advice on public procurement

Hilma offers tenderers more targeted information about potential business opportunities. The provision of information strongly emphasises relevance, timeliness and anticipation.

Hilma is an easy-to-use channel for tenderers to participate in competitive tendering. New functions reduce the tenderers' manual work and lower the threshold for participating in competitive tendering.

Advice for tenderers emphasises clear language and timely assistance. The system directs users to the correct instructions and support while they are using the service.

# HILMA FOR ANYONE INTERESTED IN PUBLIC PROCUREMENT



Improved openness and transparency in the public sector



Open data on public procurement in an easy-to-use format



Centralised channel for key information sources and services related to public procurement

Hilma plays a key role in collecting data on public procurement in a reliable manner. Hilma offers anyone interested in public procurement, such as procurement specialists, businesses, citizens, researchers and the media, an open and easy-to-use channel for accessing information on public procurement.

Hilma provides open data on ongoing and completed public-sector contracts through an open programming interface and other easy-to-use functions.

In addition to producing and providing open data, Hilma serves as a centralised channel for its users to access other essential public procurement services and information sources.

# HOW THE VISION IS ACHIEVED



## 1. USER-CENTRED APPROACH

### WHAT DOES IT MEAN

User-centred approach means developing Hilma from the perspective of service users and their real needs.

### WHY IS IT IMPORTANT

By understanding user objectives and the points where users encounter problems, developers can identify and prioritise features and functions that are most valuable to users.

User-centred Hilma offers users a better overall experience, increasing the use of the service and improving the quality of tendering and procurement. User-orientation also directs Hilma's development resources to areas that are most important for users.

### WHAT DOES IT TAKE

A user-centred approach requires developers to continuously listen to the users and involve different user groups in Hilma as part of service development.



## 2. EASE AND TIMELINESS

### WHAT DOES IT MEAN

Ease and timeliness refer to users' experience of Hilma as a reliable system that provides assistance and is easy to use.

### WHY IS IT IMPORTANT

The easier and the sooner tenderers can find their key business opportunities through Hilma, the more willing they are to participate in competitive tendering in the public sector. This will enable more and higher-quality tenders for better procurement.

### WHAT DOES IT TAKE

To improve ease and timeliness, Hilma should target information more effectively, offer better opportunities for anticipation and develop the ease of use of the service.



## 3. RELIABILITY, TRANSPARENCY AND LAWFULNESS

### WHAT DOES IT MEAN

Lawfulness means that public contracts are put out to tender in a transparent, non-discriminatory and fair manner, making use of competition in the market.

### WHY IS IT IMPORTANT

Transparency in public procurement ensures efficient use of tax revenue, prevents corruption and enables equal opportunities for all parties to participate in public tendering processes.

### WHAT DOES IT TAKE

In order to ensure lawfulness, contracting entities must be supported to ensure clarity of contract notices and to promote fair treatment of suppliers in competitive tendering. Hilma must assist and support users in complying with legal provisions and avoiding errors. It is also essential to ensure Hilma's reliability and service continuity.

